

**Emory & Henry College  
And  
Northeast State Community College**

**Transfer Agreement for  
Mass Communications**

In an effort to facilitate the transfer of students who receive the Associate of Arts degree in Mass Communications from Northeast State Community College to Emory & Henry College for completion of the Bachelor of Arts degree in the field, the institutions agree on the following Program Transfer Guide.

The Program Transfer Guide indicates courses within the curriculum and degree program of Northeast State Community College which will fulfill requirements in both the Core Curriculum and the Mass Communications major at Emory & Henry.

Students who complete the Associate of Arts degree at Northeast State Community College with at least a 2.5 GPA and who submit completed Emory & Henry application materials will be guaranteed admission to the college. Courses completed under dual enrollment arrangements with high schools will count for purposes of this agreement, as long as at least 12 credits are earned after high school graduation.

Students may apply up to 62 transferable semester hours from two-year institutions toward the minimum of 120 semester hours required for a B.A. degree. Each course must have been graded C (2.0) or better in order to transfer. If a course is repeated, only the highest grade will be considered. In addition, credit for courses completed through International baccalaureate, Advanced Placement, CLEP, military experience or other advanced standing programs will be accepted according to stated policies of acceptance for credit which can be found in the E&H College Catalog.

Students who complete the Associate of Arts degree and adhere to the attached Transfer Guide are guaranteed completion of all lower level general education requirements (E&H Core Curriculum Requirements) as long as the following courses have been completed:

- One religion course
- Two foreign language courses in the same language, or completion of a single course at or above the 102 level.

If these courses are not completed, the student may still be admitted under the terms of this agreement, but must complete the equivalent courses upon enrollment at E&H.

Students must complete the Great Works in Context (junior level) and Connections (senior level) Core Curriculum Requirements at E&H.

With regard to the major, the attached Program Transfer Guide indicates courses within the Mass Communications degree curriculum at Northeast State Community College which are equivalent

to lower level major requirements in the program at Emory & Henry College. The Guide also indicates all remaining requirements to be completed at Emory & Henry.

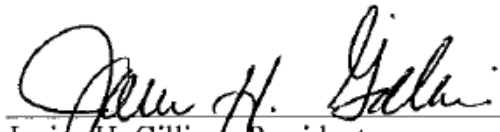
Emory & Henry College agrees to waive the application fee for these students.

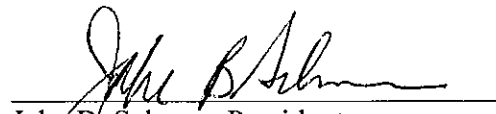
Students who hold the Associate of Arts degree will be eligible for applicable financial aid. They will be considered on the same basis as native students for registration, housing, parking and other opportunities open to native students at the junior level.

Emory & Henry will maintain a Course Equivalents Transfer Guide for use by counselors, faculty, and students at Northeast State to indicate transferable courses and their equivalents at Emory & Henry. This guide will be reviewed and updated on a regular basis.

Northeast State will assist prospective students by making the attached Program Transfer Guide available and advising them regarding courses needed to complete the transfer-oriented associate degree.

Emory & Henry will provide tracking data on performance students admitted under this agreement, including credits presented and accepted in transfer, E&H courses attempted and completed, cumulative GPA, major, graduation date from E&H, and comparisons with native students. The specific data elements and the timing of the report will be determined by Institutional Research staffs from the two institutions.

  
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Janice H. Gilliam, President  
Northeast State Community College

  
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Jake B. Schrum, President  
Emory & Henry College

5-4-15  
Date

May ~~April~~ 4, 2015  
Date

Jana Hamick  
5/4/15

D. P. H.  
5/7/15

**Program Transfer Guide  
Mass Communications  
Associate of Arts Degree Program**

General Education Courses

Course No. Course Title	Credit
ENGL 1010 Composition I	3
ENGL 1020 Composition II	3
SPCH 1010 Fundamentals of Speech Communication or other approved speech/ communication course	3
Humanities and/or Fine Arts (at least one course in literature)	9 <sup>1</sup>
Behavioral/Social Sciences Select	6 <sup>1</sup>
History	6 <sup>2</sup>
Natural Sciences	8 <sup>3</sup>
Mathematics	3 <sup>4</sup>

Emphasis Courses

COMM 1010 Introduction to Mass Communication	3
COMM 1020 Media Writing	3
Foreign Language One-year sequence in single foreign language	6
Mass Communication Electives	6* <sup>6</sup>
General Electives (outside Mass Communication)	1 <sup>5</sup>

Total Credit Hours 60

\* Practicum courses are excluded as acceptable electives.

<sup>1</sup> Choose from:

- ARTP 1130 – Introduction to Art
- ARTH 2010 – Survey of Art History I
- ARTH 2020 – Survey of Art History II (fulfills Written Communication Proficiency)
- ECON 1050 – Economics and Society
- ECON 2010 – Macroeconomics (fulfills Quantitative Literacy Proficiency)
- ECON 2020 – Microeconomics
- ENGL 2110 – American Literature I
- ENGL 2120 – American Literature II
- ENGL 2210 – English Literature I
- ENGL 2220 – English Literature II
- ENGL 2330 – World Literature
- GEOG 1030 – Cultural Geography
- PHIL 1010 – Old Testament Survey (fulfills Religion Requirement)
- PHIL 1020 – New Testament Survey (fulfills Religion Requirement)

PHIL 2020 – Values and Society (fulfills Ethical Reasoning Proficiency requirement)  
POLS 1030 – American Government  
PSYC 1030 – General Psychology  
SOC 1010 – Introduction to Sociology  
SOC 2010 – Marriage and Family  
THEA 1030 – Introduction to Theatre  
WMST 2010 – Introduction to Women’s Studies

<sup>2</sup> Choose from:

HIST 1210 – World History I (fulfills Written Communication Proficiency)  
HIST 1220 – World History II  
HIST 2010 – U.S. History I (fulfills Oral Communication Proficiency)  
HIST 2020 – U.S. History II

<sup>3</sup> Choose from:

ASTR 1010 – Astronomy I  
ASTR 1020 – Astronomy II  
BIOL 1010 – Introduction to Biology I  
BIOL 1020 – Introduction to Biology II  
BIOL 1030 – Concepts in Biology  
BIOL 1110 – General Biology I  
BIOL 1120 – General Biology II  
CHEM 1110 – General Chemistry I  
PHYS 1030 – Introduction to Physics  
PHYS 2110 – Calculus-Based Physics I

<sup>4</sup> Choose: MATH 1530 – Probability and Statistics

<sup>5</sup> Choose at least one PHED Activity Course (two required): 1115, 1130, 1135, 1150, 1160, 2205, 2210, 2225, 2270, 2280, 2445, 2515, 2700

<sup>6</sup> Recommend COMM 2080 and 2640 to satisfy MCOM 210

### **Mass Communications Equivalents**

COMM 1010 – Introduction to Mass Communication	MCOM 101 – Mass Media and Society
COMM 1020 – Media Writing	Mass Communications Elective
COMM 1030 – Introduction to Electronic Media	Mass Communications Elective
COMM 2030 – Audio Production	Mass Communications Elective
COMM 2070 – Advertising Graphics	MCOM 204 – Beginning Publication Design
COMM 2080 – Broadcast Application	MCOM 210 – Electronic Media Production*
COMM 2640 – Radio Television News	MCOM 210 – Electronic Media Production*

(\*both 2080 and 2640 required)

COMM 2700 – Introduction to Public Relations  
COMM 2800 – Advertising Principles

Mass Communications Elective  
Mass Communications Elective

### **Requirements Remaining**

Assuming completion of requirements as outlined above, students will have the following courses to complete at Emory & Henry:

#### Core Curriculum

ETLA 300-level: Great Works in Context (3 cr.)

ETLA 400-level: Connections (3 cr.)

Quantitative Proficiency: Test out or course

Computer Proficiency: Test out or course

#### Major

MCOM 202: Writing, Reporting and Editing I (4 cr.)

MCOM 302: Writing, Reporting and Editing II (3 cr.)

MCOM 390: Persuasive Communication (3 cr.)

MCOM 451: Media Law and Ethics (3 cr.)

MCOM 470: Internship or 480 Senior Project (3 cr.)

One MCOM elective chosen in consultation with advisor (3 cr.)

#### Other

Minor or contextual support area (6 courses)